



Frank Heaney

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Skills

Human Centered Design

Market Research

Ethnography

Rapid Ideation

Product Development

Sketching

Prototyping

Tools

Solidworks

Fusion 360

Creo

Keyshot

Arduino

Raspberry Pi

Professional Design Experience

Frank Heaney LLC - Freelance Industrial Designer

January 2020 - Present

Facilitated product development and design for a variety of brands within outdoors, consumer goods, and footwear industries. Responsibilities have engaged every part of the product cycle, from ideation and prototyping, to concept refinement and testing. Clients include: Westfield Outdoors (Costco), Mogotani Fast, the Republic of Durable goods, and others.

Abilitech Medical - Industrial Design Intern

January 2020 - September 2020

Worked alongside design and engineering teams to create conceptual sketches and renders, ideation/brainstorm facilitation, and offer input for the aesthetic direction surrounding the Abilitech Assist device. Additionally, I worked alongside the R&D team to prototype and test the product for QA and adherence to user needs.

Best Buy - UX Design Intern

May 2019 - August 2019

Worked on multiple interface and interaction design projects for both the full and mobile site for Bestbuy.com. Led a project focused on redesigning their tech help pages. The end product was a modular, widget based page template to host editorial content pages that facilitated lateral movement across the website.

DesignU - Industrial Designer

January 2018 - January 2019

Designed and prototyped a modular point of purchase accessory display for HOM Furniture that is to be manufactured and implemented in multiple HOM locations.

Designed and prototyped a shoe concept for a local startup that used phase change material to keep a users feet warm after a sauna.

Education

University of Minnesota - College of Design

Bachelor of Science in **Product Design**.

Class of 2020

Deans list - Junior & Senior Year